



SURVEYSTATION QUESTION CAPABILITIES

Cascade Survey Research's *SurveyStation* system can construct questionnaires with up to 2,000 questions using a range of response types, such as: single, multiple, and ranked choice buttons; sliding scales; general and ranked pick lists; grids, constant sums; and, open-ended text entry.

System logic can include previous answers in question text, and create complex question sequences where a respondent's answers are used as the set of response choices in subsequent follow-up questions.

Questionnaires can be constructed with simple to very complex branching and skip logic that controls the flow and execution of the questionnaire by respondents' answers. These capabilities include question sequencing, defining variables, and creating consistency checks.

All survey questions developed, data collected at the event by Cascade Survey Research, and the reports as derived from that data, are the exclusive property of the client and will be held in the strictest confidence by Cascade Survey Research.

Contact Cascade Survey Research to discuss the appropriate question development options that address your research and data reporting requirements.

EXAMPLE SURVEY SCREENS

PLEASE TAKE OUR QUICK & EASY SURVEY

All Cardiologists and Clinical Interventionists practicing in the USA, ...

We invite you to complete our 90 second survey on Cardiac CT market trends and preferences.




TOUCH HERE TO START

with R-tag correction

Which one of the following best describes your function?

<input type="checkbox"/> Other	<input checked="" type="checkbox"/> Physician
<input type="checkbox"/> Nurse (RN , LPN)	<input type="checkbox"/> Physician's Assistant
<input type="checkbox"/> Endoscopic Aide	<input type="checkbox"/> Healthcare Administrator / Manager / Executive

← Simple Check Box – set-up for a Single Choice response

Check Box - 
Set for Multiple
Choice Response

Please indicate the brands of mechanical ventilators now used in your institution ...

Touch All That Apply! **When Finished Touch 'NEXT' to continue.**

<input type="checkbox"/> Newport	<input type="checkbox"/> Versamed	<input type="checkbox"/> SensorMedics
<input checked="" type="checkbox"/> Hamilton	<input type="checkbox"/> Siemens	<input checked="" type="checkbox"/> Puritan - Bennett
<input type="checkbox"/> Bird	<input checked="" type="checkbox"/> Bear	<input type="checkbox"/> Pulmonetics
<input checked="" type="checkbox"/> Respirationics	<input type="checkbox"/> Sechrist	<input type="checkbox"/> Drager

Please RANK the following list according to their importance as attributes you require of a dermal filler product ...

(1=MOST important ... through ... 6=LEAST important ALL must be ranked)

<input type="text" value="3"/> Patient Value	<input type="text" value="1"/> Strong Safety Profile
<input type="text" value="4"/> Ease of Use	<input type="text"/> Anesthetic within Formulation
<input type="text" value="2"/> Treatment Results	<input type="text"/> Persistence

Rank Check
Box – set to record
ranked choices

Scroll Box ➤
Response
(more choices than
seen available by
scrolling thorough list)

Africa
Asia
Australia/New Zealand
Canada
Central America
Europe
Mexico
Middle East
Pacific Islands
South America
=====

Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
District of Columbia

Of the following International Regions or US states, select the one that best locates the facility in which you currently practice ...

Touch the UP or Down Arrows to find your location then touch the name to select.

The list is in Alphabetical order ... International Regions first then US States and Territories.

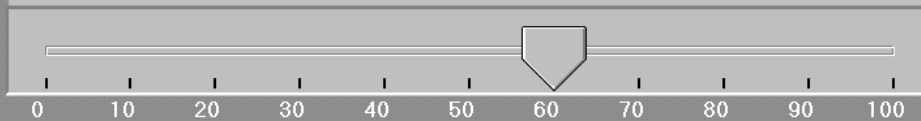
When finished making your selection touch the 'NEXT' button to continue.

Next

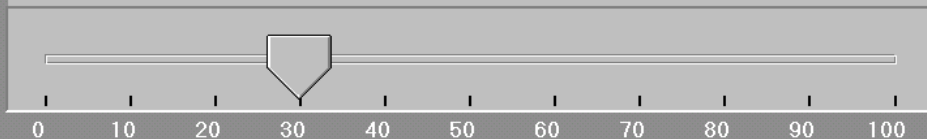
Approximately what percent of your practice is ...

(Slide the indicator to the desired value ... or touch the bar at the desired percentage ... touch "NEXT to continue)

Cosmetic



Dermal Filler



Next

← Sliding Scale Response

Numerical Scroll Box ➤
 – can be made to sum together or register independent responses

Where are your ICU ventilated patients first intubated?
 Please indicate the percentage (%) by scrolling the appropriate number in each box.
 Total Sum must = 100% Touch 'NEXT' to Continue!

ICU	<input type="text" value="10"/>	Pre-Hospital	<input type="text" value="35"/>
OR	<input type="text" value="10"/>	Other	<input type="text" value="10"/>
ER	<input type="text" value="30"/>	Unsure	<input type="text" value="5"/>

Total Sum Must = 100%

NEXT

About what percentage of your colonoscopies are referred for a Barium Enema or CT Colonography due to an incomplete exam?

Select your response by touching the box appropriate to your choice
 ... Please, ONE Answer in EACH ROW!

	0%	1% to 5%	6% to 10%	>11%
CT Colonography	-	-	X	-
Barium Enema	-	X	-	-

When Finished Touch 'NEXT' to Continue ...

NEXT

◀ Grid Question Format can get quick responses across a number of topics

Text Entry ➤
To capture open-ended
question input.

*(Extra Service Fee charged for
data collation and calculation
for statistical reporting)*

If, to the previous question you indicated you used an "Other non-invasive/minimally-invasive hemodynamic monitor", please indicate what system you use...

(Just touch in the white box and, using the keyboard below, type in your comment - if you never use one, then just touch next to continue...)

When finished touch 'NEXT' to continue...

NEXT

All Finished!!!

Thank you for participating in our survey.

TOUCH HERE TO FINISH

This easy interactive survey brought to you by ...



This presentation of SURVEYSTATION survey screens are provided as a sample for review in consideration of conducting market research with Cascade Survey Research. Question and graphic capabilities additional to those presented are available. If a capability or format not represented is required, please inquire as this is not intended as a representation of complete capability.